

Closing Date: End December 2010

CALL FOR ENTRIES

THE CARDIOVASCULAR INNOVATION AWARDS 2011

THE MEDICAL FUTURES INNOVATION AWARDS

Innovation is the life blood for any organisation and over the coming years of economic uncertainty, there has never been a more pressing demand for healthcare innovation, especially for technologies or therapies that seamlessly integrate into front line service delivery, leading to efficiency gains and enhanced outcomes for patients.

The Medical Futures Innovation Awards and its peer review process is one of the world's leading fora for catalysing medical innovation. We continuously engage with the medical funding bodies, venture capital organisations and industry to create and mobilise new routes to funding.

Most importantly, we have a network of successful entrepreneurs keen to get involved with early staged ideas and support you through the complex and often rocky road to commercialisation.

www.medicalfutures.co.uk



BENEFITS OF WINNING

- Gain critical endorsement and recognition
- Targeted exposure and publicity to raise your profile
- Exposure to the investment community
- Help secure funding
- Access a valuable support network

Your Ideas Can Change People's Lives

www.medicalfutures.co.uk



1. ENTER AWARDS

To enter just submit a 200 word summary of your idea to www.medicalfutures.co.uk. Entries can be at any stage of development, but must relate to cardiovascular disease or its risk factors. Entries are encouraged from physicians, surgeons, and entrepreneurs. Our Judges are particularly interested in treatments for unmet needs, or novel diagnostic methods in the following areas:

- Coronary Disease
- Hypertension
- Heart Failure
- Peripheral Vascular Disease
- Stroke Prevention

2. PITCH

Shortlisted entrants are invited to pitch their innovation to the Judges in a "Dragon's Den" style. Past clinical & commercial Judges have included, Sir Victor Blank (Chairman, Lloyds TSB); Sir Bruce Keogh (NHS Medical Director); Sir Richard Sykes (Former CEO GlaxoSmithKline); & Michael Sherwood (CEO, Goldman Sachs).



3. CONNECT

Winners have the opportunity to exhibit their innovation at the Medical Futures Innovator's Gallery, where they can connect with investors and other useful contacts, and also receive their Award at the Medical Futures Gala Award Ceremony, one of the highest profile events on the medical calendar, in front of hundreds of the key influencers in healthcare and business.



4. MAKE YOUR IDEA HAPPEN

Over £80m of funding has been received by past winners and many have gone onto significant clinical and commercial success (case studies can be seen on www.medicalfutures.co.uk).

