

Cardiovascular

innovation by peer review



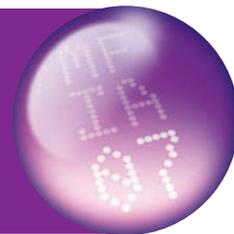
Cardiovascular
innovation awards

Your ideas could change peoples' lives

www.medicalfutures.co.uk

Call for Entries

CLOSING DATE FOR ENTRIES JANUARY 2007



Cardiovascular Technologies • Cardiovascular Services • Cardiovascular Therapies

Why invent?

From penicillin to balloon catheters, doctors are great at inventing. Yet both of these took nearly twenty years to go from the idea to benefiting patients. Sadly only 3 in 100 of us ever act on our ideas, which is a real shame because no-one is better placed to come up with ideas to improve patient care than those individuals who deliver it.

Why the Cardiovascular Innovation Awards?

Despite our commitment to reducing deaths from heart disease and stroke, there remain marked geographic inequalities in the provision of services for CHD. There are also pockets of excellence throughout the country, which sadly, often go un-noticed and un-shared.

The Cardiovascular Innovation Awards are searching for your ideas for new technologies, services or therapies that can bring improvements to patient care.

How do I/we enter?

Entry is a simple on line process (via www.medicalfutures.co.uk) and open to anyone in the healthcare industry, whether from the NHS, academic or private sector. Ideas can be at any stage from concept to trading business. Short listed candidates will be invited to pitch their idea in front of an expert panel of clinical and commercial Judges.

What happens if I win?

Aside from a cash prize, winners benefit from national recognition and validation. You will gain contacts and introductions to individuals, organisations and companies that can boost your idea, project or business to the next level.

Need help developing your idea?

Don't worry, you are not alone. Each year, Medical Futures runs the i2 Event, the ideas and innovation conference that offers bespoke advice and guidance on how to protect, develop and make your idea happen. The next event is in January 2007 and has a cardiovascular stream. Details can be found at www.i2event.co.uk.



To find out more or to enter visit: www.medicalfutures.co.uk

